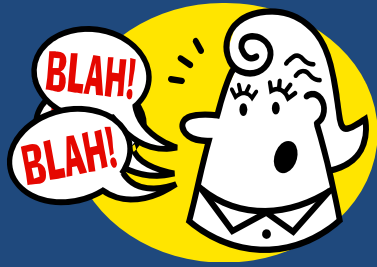


Generations Talkin'



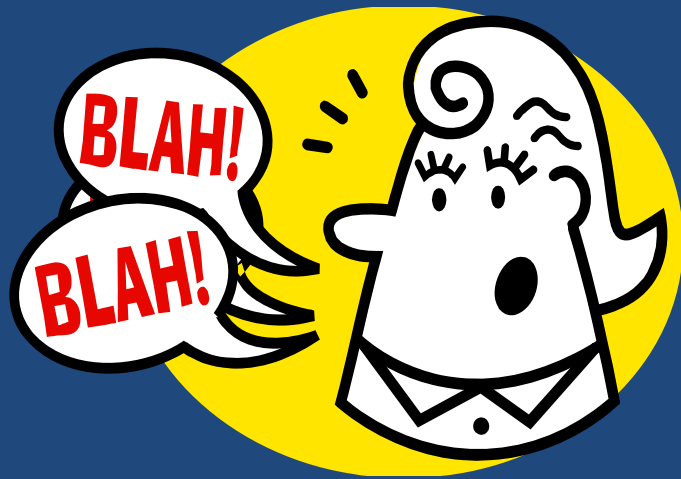
Barb Langlois RN, BSN, MSN
Speaker and Workshop Leader

What's In It For Me?

- How to connect with Baby Boomers
- How to motivate Gen X'ers
- How to engage Gen Y's



Baby Boomers



- Like to tell their stories
- Have a lot of wisdom to share
- Participate in a lot of small talk
- Work long hours

Generation X



- Dislike small talk
- Get to the bottom line quickly
- Very independent
- Want work and family life balance

Generation Y



- Want collaboration
- Very adept with technology
- Want continual feedback
- Multi-taskers

Have You Heard Any of These Kinds of Statements?

"They think they can just work days, but a nurse works days, nights and week-ends."

"I've worked 25 years to finally get August off - who do they think they are to even ask?"

"They don't have time to do basic care but they sure find time to check their phones and text"

"That Facebook thing drives me crazy!"

3 Strategies to Engage Gen Y's



Collaboration



Fun



Communication

Resources



“Grown Up Digital” by Don Tapscott (2009)

“It’s OK to Be Boss: The Step-by-Step Guide to Becoming the Manager Your Employees Need” by Brian Tulgan (2007)

“Not Everyone Gets a Trophy: How to Manage Generation Y” by Brian Tulgan (2009)



Managing the Generation Mix 2007” – free download
www.rainmakerthinking.com/pdf%20files/mix2007.pdf

“Generation Y: They've arrived at work with a new attitude”
www.usatoday.com/money/workplace/2005-11-06-gen-y_x.htm



A Vision of Students Today

Dog and Elephant Friends